



**NOBLEPATH**  
STRATEGIC CONSULTING INC.

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**Matthew Behan** is an established public affairs professional with over 15 years experience in the areas of government relations, research and policy analysis.

## Public Affairs Expertise

Matthew has designed and managed public affairs plans on policy, regulatory, legislative, technology, financial and tax matters. Matthew has also undertaken numerous government relations writing assignments for clients including message development, policy submission, policy papers, speeches and advocacy materials.

## PROFESSIONAL EXPERIENCE

Matthew worked as Account Director with a major public affairs consulting firm where he provided senior level counsel on a wide range of issues. At times, Matthew managed a number of the firm's largest public affairs clients with a team-based approach that integrated government, stakeholder and public relations. He also managed files that required simultaneous engagement of Federal and Provincial decision-makers. Matthew received several awards recognizing exceptional service, based on client feedback.

Earlier in his career, Matthew worked with a major national business association for an industry facing historic changes in its core technologies and in the competitive landscape. Matthew designed a public affairs program to explain the changed nature of the industry to decision-makers. He also lead complex public affairs files that often had a multibillion dollar impact on the industry. In many cases, this work involved translating complex technical and regulatory issues into tangible political messages that influenced decision-makers at the Department, Cabinet and Parliament levels.

Early on, Matthew served as a political adviser to a Member of Parliament where he provided political advice on a wide variety of local and national issues, lead the development of policy and legislative proposals, and engaged external stakeholders in the business and NGO communities on the issues of the day.

## EDUCATION

Matthew holds a Bachelor of Arts (Honours) degree in Economics from Queen's University at Kingston, Ontario. He has also completed training in Investor Relations covering: corporate finance, public company regulation and financial media relations.